

Monica Sabella

I am a journalist and a horticulturalist with a wide range of media skills and life-long interest in gardening and the environmental and earth sciences.

EXPERIENCE

Freelance Writer

JANUARY 2017 - PRESENT / REMOTE

Original Content Creation on Various Themes, Pursues Independent Investigations and Interviews, Photography, Photo Copy. I've Provided Consistent Content for Both the Lakeshore Guardian and the Beautification Council of Southeastern Michigan on Horticulture-Related Articles.

Edsel & Eleanor Ford House Museum / Horticulturalist

SEPTEMBER 2022 - PRESENT / GROSSE POINTE WOODS, MI

Curate Rose Gardens as Designed in 1920s; Manage, Monitor, Install Flower Beds Across 89 Acre Property, Design and Create Floral Arrangements and Flower Pot Displays for Museum Events, Execute Integrated Pest Management Strategies, Proper Pruning, Identify Native versus Invasive Species.

teleSUR English — Copy Editor

JANUARY 2019 - SEPTEMBER 2019 / REMOTE

Reviewed and Edited Articles, Social Media Plans, and Video Scripts for Accuracy and the Highest Capacity for International Audience Interaction and SEO Potential; Stepped in as Editor and Social Media Writer in Addition to Normal Duties as Copy Editor and Writing a Minimum of 5 Articles, Focusing on the Caribbean and the Americas; Lead On-Call Writer for the Outlet's Emergency Back-Up Team.

teleSUR English — Web Content Producer

MAY 2017 - SEPTEMBER 2019 / QUITO, ECUADOR

Reported and Wrote for International Audiences via Original Online Content Highlighting Latin American and Caribbean Politics and Social Movements, Covered Outlet's Medical and Science Beat as well as Global News, Wrote Daily Minimum of Five 700 Word Articles, Live Translations Spanish to English, Provided Photography Coverage of Interesting Regional and Cultural Events.

Sonorama — Web Editor Assistant

OCTOBER 2016 - DECEMBER 2016 / QUITO, ECUADOR

Live Translation and Transcription of Audio for Online Content, Recorded and Edited Podcasts for Radio, Created Broadcast On-Air Scripts, Conducted Live Interviews.

LA-SED — Social Media Manager

JANUARY 2016 - APRIL 2016 / DETROIT, MICHIGAN

Introduced Innovative Methods of Digital Outreach for Community Events, Managed Social Media Accounts While Incorporating SEO Strategies and Keyword Optimization, Encouraged Online Engagement Through Polls for Better Client Interaction, Assisted in Website Development and Design, Photography.

Southeastern Condo & Real Estate Services — AP/AR Clerk

AUGUST 2012 - JANUARY 2016 / GROSSE POINTE, MICHIGAN

Reviewed and Analyzed Over 200 Business Accounts; Managed Bookkeeping, Bank Reconciliations, Production of Financial Reports, Answered Phones and Greeted Clients in a Professional and Friendly Manner.

The Michigan Journal — Editor

MAY 2014 - APRIL 2016 / DEARBORN, MICHIGAN

Team Management and Organization- Expanded a Team of Two Writers to 25 Volunteer Reporters; Revolutionized Our Layout Designs; Proofread and Copyedited Articles, Published Articles on Social Media and Edited to Enhance SEO Strength, While Providing Constructive Advice to Writers.

CERTIFICATIONS

Social Media Platforms: Facebook, Instagram, Twitter, Snapchat

Professional Photography: University of Michigan

Weddings, Graduation Photos, Personal Photo Shoots, Engagement Photos

Freelance Photo Coverage — Grosse Pointe News, The Michigan Journal, City of Grosse Pointe Park, teleSUR English, Sonorama FM Radio

Computer Skills: Adobe InDesign, WordPress, Photoshop, CMS, Google Adwords, SEO, Expert Voice Overs, Blogging, Publisher, Excel, Gimp, Microsoft Office, Website Development.

Contact Information

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msabellamedia@gmail.com

Skills

Interpersonal
Communication
Resourceful
Copy Editing
Proficient in AP
Team Management
Researching
Reporting
Team Player
Strong Work Ethic
Positive Outlook
Quick Study
Detail-Oriented
Investigation
Strong Interview Skills

Languages

English: Native
Spanish: Fluent
Italian: Basic
Latin: Basic

Education

Michigan State University Master Gardener Program

August 2021 - December 2021

University of Michigan Journalism and Screen Studies

Bachelor of Arts
August 2012 - April 2016
Minors: Hispanic Studies, Digital Marketing
GPA: 3.4

Awards

Dean's List - 2016
Intern Award - 2015
Published in the Lyceum Fine Arts Journal